

design@eileenlopez.net  
eileenlopez.net  
@eileenmatilde

**HIRE ME FOR A PROJECT!**  
Contact me here:  
eileen@tinybearstudio.com

# EILEEN LÓPEZ

## VISUAL & UX DESIGNER

### OBJECTIVE

Improve the experiences of others with thoughtful, better organized and visualized information.

### SKILLS & TOOLS

Usability Testing	UI/UX Design
Information Architecture	Grid & Layout
User Research & Persona Creation	Color Theory
Web Site Design	Adobe Creative Cloud
Web Site Strategy & Analytics	Axure
Wireframe Production	Sketch
	Front-end Development
	Back-end Development (Java - novice)

### EDUCATION

**M.S. Information Science**  
University of Illinois-Urbana Champaign  
Starting in Fall 2018

**Student-at-Large, Computer Science**  
Northeastern Illinois University · 2016 to 2017

**User Experience Design**  
The Starter League · Spring 2014

**Impact! Design for Social Change Residency**  
School of Visual Arts · Summer 2013

**BFA, Graphic Design**  
Columbia College Chicago · December 2010

### WORK

**Design Specialist**  
**World Business Chicago · 06/2015 to present**

As the in-house design specialist, I achieve and maintain a high quality level for all work produced for over 15 major programs, events, and departments while improving the value-proposition of World Business Chicago. I lead project art direction and am responsible for the work flow of the creative team.

#### RESPONSIBILITIES:

Analyze problems, anticipate consequences and eliminate obstacles to successfully complete projects

Ensure creative output supports overall strategic goals of project

Prioritize and delegate responsibilities to the point where the Creative Director can assist with multiple internal client engagements, removing him from day-to-day work

Assist the Creative Director in the supervision of developers, agencies, and other vendors

**Creative Director & Owner**  
**Tiny Bear Studio · 2015 to present**

Tiny Bear Studio, based in Chicago, is a design agency that work with small businesses, non-profit organizations, and startups. Tiny Bear offers design (print, web, UI) services, reflect its users' messages to their key audiences. We help small businesses launch or re-launch their products, services, and company to the world

Tiny Bear Studio is a one-person, two-dog shop, but will occasionally pull together other talented people into a customer-focused team.

**Website & Creative Manager**  
**National Hellenic Museum · 09/2013 to 05/2015**

Provided strong leadership in conveying the Museum's identity and mission to its diverse stakeholders with a focus on audience growth

Designed exhibition graphics and worked with the marketing, collections, and education teams to produce designs for special visual elements, gallery text panels, exhibit brochures, and educational and promotional materials

Worked with other Museum departments to produce designs for reports, promotional materials, banners, signs, publications, and other design elements

Managed department during search for new Director; promoted to Creative and Website Manager from Junior Art Director

### OUTSIDE OF WORK

**Lead Organizer**  
**Chicago Geek Women · 03/2016 to present**

Chicago Geek Women (CGW) is a volunteer-run social group celebrating diverse women in geek culture. Our mission is to support and encourage women to pursue hobbies that are traditionally male-dominated

By creating and supporting inclusive gatherings, workshops, and similar events, Chicago Geek Women hopes to build community amongst ourselves and with other self-identifying geek women in the Chicago-area

#### RESPONSIBILITIES:

Provide strategic vision and management on all aspects of building CGW's reputation as a thought-leader in Chicago's geek community

Cultivate relationships with and represent CGW in assorted city-wide partnerships

Prepare 3-5 monthly activities based on interests to engage member base of 1000+ women

Gather and analyze social and demographic data to leverage for sponsorship program development

**Alumni Board Secretary**  
**City Year Chicago · 09/2014 to present**

After my year of service at City Year Chicago, an education nonprofit organization helping students and schools in underresourced schools succeed with near-peer tutoring and mentoring. I continue to be involved with the organization through its Alumni Association in order to engage and strengthen relationships between City Year Chicago alumni, staff, and Americorps Corps Members.

#### RESPONSIBILITIES:

Take minutes at all chapter board meetings

Maintain chapter records, including membership lists, to ensure an accurate and complete history of activities

Report to the Board Chair about member attendance, engagement, and yearly financial commitments